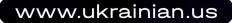




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#### RESTAURANT & HOSPITALITY FOR THE STAURANT & HOSPITALITY FOR



### RESTAURANT & HOSPITALITY FORUM



## WHO WE ARE?

### Collaboration of Ukrainian Entrepreneurs

## OUR MISSION

This event was created for the exchange of experience. We have selected the best speakers who have already achieved success in this challenging U.S. market. Get ready to gain a wealth of knowledge and secrets from Ukrainian entrepreneurs who are well acquainted with European service standards, as well as to share their own experience of successful business management in the restaurant industry in different U.S. cities.



## MAIN GOALS



INDUSTRY LEADERS Support with existing business growth or help with new idea launch in the USA and useful contacts provide.



EDUCATION Organization of events with experts in legal, finance, marketing, IT etc. and organization of big industry events in the USA under UA flag.



MARKETING SUPPORT Full-scale advertising support for your business and advertising in UBF media.



NETWORKING Organization of regular meetings with business owners



FRANCHISE DEVELOPMENT Help to successful Ukrainian business to create franchise and sell it to the USA market











Dreaming of entering the restaurant business but unsure where to start? Arrived in the USA and facing challenges due to differences in hospitality market mentality? Have experience in the restaurant industry but seeking advice or expert opinions?



### You've come to the right place.

## **OUR SPEAKERS**

### 

Owner of **restaurants** in New York: **Rasputin, Ri**viera, Onegin, **Duet**.

### GERMAN

(GERA WISE) Owner of Wise Holdings Group.LLC

#### **VOLODYMYR** KULIKOV

Projects: Ibiza, Park residence, Skybar, Tsarsky, Queen, EXPO 2020 in Dubai, Tanuki Miami, La Baia New York Owner of Klaw restaurant in Miami.

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Founder of "Dima's Foods" Ambassador of borscht and Ukrainian cuisine in USA



Founder and CEO of Farmer's Milk, a chain of cafe stores



Pamplem**ousse on** the Bay **Miami** 



Owner "MOMplease" - production and delivery of traditional Ukrainian cuisine in LA

### RESTAURANT & HOSPITALITY FORUM

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## **EVENT AUDIENCE**

UKRAINIAN BUSINESS OWNERS (owner, CEO or TOP manager)

**INDUSTRY EXPERTS** who want to find like-minded people and share knowledge to develop faster

**SPEAKERS AND MENTORS** who are ready to share their industry insights to help achieve personal and professional goals

**BUSINESS OWNERS** who plan to relocate business or expand on the new market

**NEWCOMERS** to the USA who need to find new business community and partners

**INFLUENCERS** who are looking to share content, promote products or services, and engage with their followers

# RESTAURANT & HOSPITALITY FORUM

### www.ukrainian.us

**DBF** Ukrainian Business Forum

EXCLUSIVE \$5000 2 VIP tickets + dinner

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F	PARTNERSHIP OPPORTUNITIES Tickets Provision of free tickets for event	OFFICIAL \$1000 2 tickets regular	GENERAL \$3500 2 VIP tickets
	Before the event (posters and video with partner logo)		
)	Placement of the partner logo on the main event poster and promotional video	•	•
	Including premium-size partner logos on promotional materials		
	Posting and reposting the main poster/promo video with the partner logo on our social media platforms (Instagram, Facebook, Telegram)	•	•
	Displaying the main events poster with partner logo and information on ticket sales platforms		
	Featuring the main event poster with partner logo as a 10 banners on the Ukrainian.us website	•	•

## TALITY FORUM IN NEW YORK

www.ukrainian.us

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Executing a targeted paid campaign for the main event poster/video with the partner logo

Integrating the partner logo and information into event mailings

Advertising the main event poster with the partner logo on the LED Truck in New York

Showcasing the main event poster with the partner logo on LED screens in New York

Before the event (individual advertising campaign for a partner)

Publishing 1 individual post and stories about the partner across our social media platforms (up to 3 accounts)

Placing 10 individual partner banners on the Ukrainian.us website for one month









### **IRANT &** TALITY FORUM **IN NEW YORK**

#### PARTNERSHIP OPPORTUNITIES \$1000

#### **During the event**

Featuring the partner logo on the main event poster and promo video displayed on venue screens

Advertising the main event poster with the partner logo on the LED Truck near the venue

Showcasing the partner logo on the brand wall during the event

Announcing info about the partner from the stage by the event host



Providing the partner with the opportunity to present gifts to speakers and participants

Reserving dedicated space for the partner to set up a stand or table for company representation and distribution of marketing materials

Allowing the partner the possibility to present the company from the stage for up to 5 minutes





☑ ubf@ukrainian.us

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