



100 Chopin Plaza,
Miami, FL 33131



24
March

Beauty and Wellness in THE USA

www.ukrainian.us

**Beauty and
Wellness
in the USA**



**WHO WE
ARE?**

**Collaboration
of Ukrainian
Entrepreneurs**

**OUR
MISSION**

To unite Ukrainian businesses, providing them with knowledge and opportunities to expand existing ventures or launch new ones abroad through education, networking, mentoring. Additionally, to assist in proudly promoting Ukrainian businesses worldwide.

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MAIN GOALS



INDUSTRY LEADERS Support with existing business growth or help with new idea launch in the USA and useful contacts provide



EDUCATION Organization of events with experts in legal, finance, marketing, IT etc. and organization of big industry events in the USA under UA flag



MARKETING SUPPORT Full-scale advertising support for your business and advertising in UBF media



NETWORKING Organization of regular meetings with business owners



FRANCHISE DEVELOPMENT Help to successful Ukrainian business to create franchise and sell it to the USA market



BUSINESS LEADERS Popularization of mentors/business coaches on American market

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SPEAKERS



Lera Ruma

CEO of Krasivo.project beauty salons and Beauty Kuhnya consulting company for entrepreneurs



Victoria Zaitseva

Victoria Zaitseva is the owner of beauty salons in New York and Miami Chic Hair.



Yuliya Svyrydenko

Co-founder of psychology & coaching school LifeStream



Iryna Zirka

Owner of ZIRKA Place in Manhattan



Valeriia Skorobogach

Owner of BEAUTY reveal space



Anastasiia Zolotova

Owner of Zolotova PMU Center



Andriana Pushchak

International trainer of PMU



Mariia Chebanenko

Owner of a network of studios, academies and shops MARY LASH



Milena Chernomoretz

Owner of Silk Hair company



Oleh Hyrenko

Owner of barbershops chain "Врадобрій"

Host



Ilona Chernobai

Founder of the blogging school "INSTARS"



Oleksandr Ellert

Public speaking coach

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**Beauty and
Wellness
in the USA**



**The Beauty & Wellness U.S.
Business Forum is a unique
event for ambitious beauty
masters and entrepreneurs.**

Join us for presents,
photos , music and
more!

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Beauty and Wellness in the USA



ABOUT EVENT

You may have heard all the buzz surrounding our forums in New York!

Due to popular demand, we are proud to invite you to our **SECOND** event! Join us at one of Miami's favorite luxury hotels - the **INTERCONTINENTAL MIAMI**. UBF's event includes an exciting lineup of speakers with fresh perspectives on various topics from the Beauty & Wellness Sector, networking, partnership opportunities, and fun activities in sunny Miami!



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EVENT AUDIENCE

UKRAINIAN BUSINESS OWNERS
(owner, CEO or TOP manager)

INDUSTRY EXPERTS who want to find like-minded people and share knowledge to develop faster

SPEAKERS AND MENTORS who are ready to share their industry insights to help achieve personal and professional goals

BUSINESS OWNERS who plan to relocate business or expand on the new market

NEWCOMERS to the USA who need to find new business community and partners

INFLUENCERS who are looking to share content, promote products or services, and engage with their followers

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PARTNERSHIP OPPORTUNITIES

	OFFICIAL \$1000	GENERAL \$3500	EXCLUSIVE \$5000
Tickets Provision of free tickets for event	2 tickets regular	2 VIP tickets	2 VIP tickets + dinner
Before the event (posters and video with partner logo)			
Placement of the partner logo on the main event poster and promotional video	●	●	
Including premium-size partner logos on promotional materials			●
Posting and reposting the main poster/promo video with the partner logo on our social media platforms (Instagram, Facebook, Telegram)	●	●	●
Displaying the main events poster with partner logo and information on ticket sales platforms	●	●	●
Featuring the main event poster with partner logo as a 10 banners on the Ukrainian.us website	●	●	●

PARTNERSHIP OPPORTUNITIES

	OFFICIAL \$1000	GENERAL \$3500	EXCLUSIVE \$5000
Executing a targeted paid campaign for the main event poster/video with the partner logo	●	●	●
Integrating the partner logo and information into event mailings	●	●	●
Advertising the main event poster with the partner logo on the regular route of the LED truck in New York	●	●	●
Showcasing the main event poster with the partner logo on LED screens in Miami and New York	●	●	●
Before the event (individual advertising campaign for a partner)			
Publishing 1 individual post and stories about the partner across our social media platforms (up to 3 accounts)		●	●
Placing 10 individual partner banners on the Ukrainian.us website for one month			●
Advertising the individual partner poster on LED screens (limited to Miami) with a 15-second static or video format			●

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PARTNERSHIP OPPORTUNITIES

OFFICIAL
\$1000

GENERAL
\$3500

EXCLUSIVE
\$5000

During the event

Featuring the partner logo on the main event poster and promo video displayed on venue screens



Advertising the main event poster with the partner logo on the LED Truck near the venue



Showcasing the partner logo on the brand wall during the event



Announcing info about the partner from the stage by the event host



Providing the partner with the opportunity to present gifts to speakers and participants



Reserving dedicated space for the partner to set up a stand or table for company representation and distribution of marketing materials



Allowing the partner the possibility to present the company from the stage for up to 5 minutes



JOIN US!



www.ukrainian.us



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