

28 SEPTEMBER
SATURDAY
11 AM - 6 PM

 **GALLERY**

404 BROADWAY,
2ND FLOOR

UBF
Ukrainian
Business
Forum



**RESTAURANT &
HOSPITALITY FORUM**
IN NEW YORK

www.ukrainian.us



RESTAURANT & HOSPITALITY FORUM

IN NEW YORK



WHO WE ARE?

Collaboration
of Ukrainian
Entrepreneurs

OUR MISSION

This event was created for the exchange of experience. We have selected the best speakers who have already achieved success in this challenging U.S. market. Get ready to gain a wealth of knowledge and secrets from Ukrainian entrepreneurs who are well acquainted with European service standards, as well as to share their own experience of successful business management in the restaurant industry in different U.S. cities.

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IN NEW YORK



MAIN GOALS



INDUSTRY LEADERS Support with existing business growth or help with new idea launch in the USA and useful contacts provide.



EDUCATION Organization of events with experts in legal, finance, marketing, IT etc. and organization of big industry events in the USA under UA flag.



MARKETING SUPPORT Full-scale advertising support for your business and advertising in UBF media.



NETWORKING Organization of regular meetings with business owners



FRANCHISE DEVELOPMENT Help to successful Ukrainian business to create franchise and sell it to the USA market



BUSINESS LEADERS Popularization of mentors/business coaches on American market

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Dreaming of entering the restaurant business but unsure where to start? Arrived in the USA and facing challenges due to differences in hospitality market mentality? Have experience in the restaurant industry but seeking advice or expert opinions?



You've come to the right place.



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OUR SPEAKERS

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« **OLEKSANDR SHAPIRO**

Owner of restaurants in New York: *Rasputin, Riviera, Onegin, Duet.*



« **GERMAN MISONZHNIK**
(GERA WISE)

Owner of Wise Holdings Group LLC



« **VOLODYMYR KULIKOV**

Projects: Ibiza, Park residence, Skybar, Tsarsky, Queen, EXPO 2020 in Dubai, Tanuki Miami, La Baia New York



« **OLEKSANDR KRYLOV**

Owner of Klaw restaurant in Miami.



« **DIMA MARTSENIUK**

Founder of "Dima's Foods". Ambassador of borscht and Ukrainian cuisine in USA



« **TARAS MOROZ**

Founder and CEO of Farmer's Milk, a chain of cafe stores



« **MASHA ZAYDMAN**

Pamplemousse on the Bay Miami



« **ALEXEY KOCHETKOV**

Owner "MOMplease" - production and delivery of traditional Ukrainian cuisine in LA

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EVENT AUDIENCE

UKRAINIAN BUSINESS OWNERS
(owner, CEO or TOP manager)

INDUSTRY EXPERTS who want to find like-minded people and share knowledge to develop faster

SPEAKERS AND MENTORS who are ready to share their industry insights to help achieve personal and professional goals

BUSINESS OWNERS who plan to relocate business or expand on the new market

NEWCOMERS to the USA who need to find new business community and partners

INFLUENCERS who are looking to share content, promote products or services, and engage with their followers



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PARTNERSHIP OPPORTUNITIES

Tickets

Provision of free tickets for event

Before the event (posters and video with partner logo)

Placement of the partner logo on the main event poster and promotional video

Including premium-size partner logos on promotional materials

Posting and reposting the main poster/promo video with the partner logo on our social media platforms (Instagram, Facebook, Telegram)

Displaying the main events poster with partner logo and information on ticket sales platforms

Featuring the main event poster with partner logo as a 10 banners on the Ukrainian.us website

OFFICIAL
\$1000

2 tickets
regular

GENERAL
\$3500

2 VIP
tickets

EXCLUSIVE
\$5000

2 VIP tickets
+ dinner



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PARTNERSHIP OPPORTUNITIES

| | OFFICIAL \$1000 | GENERAL \$3500 | EXCLUSIVE \$5000 |
|---|--------------------|-------------------|---------------------|
| Executing a targeted paid campaign for the main event poster/video with the partner logo | ● | ● | ● |
| Integrating the partner logo and information into event mailings | ● | ● | ● |
| Advertising the main event poster with the partner logo on the LED Truck in New York | ● | ● | ● |
| Showcasing the main event poster with the partner logo on LED screens in New York | ● | ● | ● |
| Before the event (individual advertising campaign for a partner) | | | |
| Publishing 1 individual post and stories about the partner across our social media platforms (up to 3 accounts) | | ● | ● |
| Placing 10 individual partner banners on the Ukrainian.us website for one month | | | ● |



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PARTNERSHIP OPPORTUNITIES

OFFICIAL
\$1000

GENERAL
\$3500

EXCLUSIVE
\$5000

During the event

Featuring the partner logo on the main event poster and promo video displayed on venue screens



Advertising the main event poster with the partner logo on the LED Truck near the venue



Showcasing the partner logo on the brand wall during the event



Announcing info about the partner from the stage by the event host



Providing the partner with the opportunity to present gifts to speakers and participants



Reserving dedicated space for the partner to set up a stand or table for company representation and distribution of marketing materials



Allowing the partner the possibility to present the company from the stage for up to 5 minutes





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