

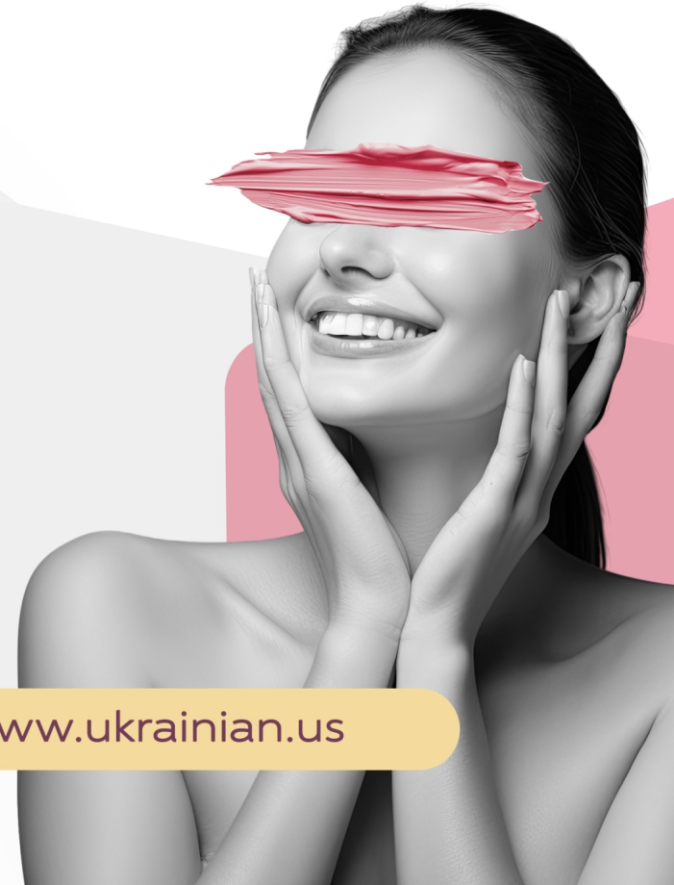


NEW YORK  
404 BROADWAY,  
2ND FLOOR

21  
april

# Beauty and Wellness in THE USA

[www.ukrainian.us](http://www.ukrainian.us)



**Beauty and  
Wellness  
in the USA**

## **WHO WE ARE?**

### **Collaboration of Ukrainian Entrepreneurs**

## **OUR MISSION**

To unite Ukrainian businesses, providing them with knowledge and opportunities to expand existing ventures or launch new ones abroad through education, networking, mentoring. Additionally, to assist in proudly promoting Ukrainian businesses worldwide.

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# MAIN GOALS



**INDUSTRY LEADERS** Support with existing business growth or help with new idea launch in the USA and useful contacts provide



**EDUCATION** Organization of events with experts in legal, finance, marketing, IT etc. and organization of big industry events in the USA under UA flag



**MARKETING SUPPORT** Full-scale advertising support for your business and advertising in UBF media



**NETWORKING** Organization of regular meetings with business owners



**FRANCHISE DEVELOPMENT** Help to successful Ukrainian business to create franchise and sell it to the USA market



**BUSINESS LEADERS** Popularization of mentors/business coaches on American market

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**Beauty and  
Wellness  
in the USA**



**The Beauty & Wellness U.S.  
Business Forum is a unique  
event for ambitious beauty  
masters and entrepreneurs.**

Join us for presents,  
photos , music and  
more!

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# ABOUT EVENT

Due to popular demand, we are proud to invite you to our THIRD event!

Join us at one of New York favorite place - the G-Gallery in Soho. UBF's event includes an exciting lineup of speakers with fresh perspectives on various topics from the Beauty & Wellness Sector, networking, partnership opportunities.



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# EVENT AUDIENCE

**UKRAINIAN BUSINESS OWNERS**  
(owner, CEO or TOP manager)

**INDUSTRY EXPERTS** who want to find like-minded people and share knowledge to develop faster

**SPEAKERS AND MENTORS** who are ready to share their industry insights to help achieve personal and professional goals

**BUSINESS OWNERS** who plan to relocate business or expand on the new market

**NEWCOMERS** to the USA who need to find new business community and partners

**INFLUENCERS** who are looking to share content, promote products or services, and engage with their followers

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## PARTNERSHIP OPPORTUNITIES

	OFFICIAL \$1000	GENERAL \$3500	EXCLUSIVE \$5000
<b>Tickets</b> Provision of free tickets for event	2 tickets regular	2 VIP tickets	2 VIP tickets + dinner
<b>Before the event (posters and video with partner logo)</b>			
Placement of the partner logo on the main event poster and promotional video	•	•	
Including premium-size partner logos on promotional materials			•
Posting and reposting the main poster/promo video with the partner logo on our social media platforms (Instagram, Facebook, Telegram)	•	•	•
Displaying the main events poster with partner logo and information on ticket sales platforms	•	•	•
Featuring the main event poster with partner logo as a 10 banners on the Ukrainian.us website	•	•	•



## PARTNERSHIP OPPORTUNITIES

OFFICIAL  
\$1000

GENERAL  
\$3500

EXCLUSIVE  
\$5000

Executing a targeted paid campaign for the main event poster/video with the partner logo



Integrating the partner logo and information into event mailings



Advertising the main event poster with the partner logo on the regular route of the LED truck in New York



Showcasing the main event poster with the partner logo on LED screens in New York



### **Before the event (individual advertising campaign for a partner)**

Publishing 1 individual post and stories about the partner across our social media platforms (up to 3 accounts)



Placing 10 individual partner banners on the Ukrainian.us website for one month





## PARTNERSHIP OPPORTUNITIES

OFFICIAL  
\$1000

GENERAL  
\$3500

EXCLUSIVE  
\$5000

### During the event

Featuring the partner logo on the main event poster and promo video displayed on venue screens



Advertising the main event poster with the partner logo on the LED Truck near the venue



Showcasing the partner logo on the brand wall during the event



Announcing info about the partner from the stage by the event host



Providing the partner with the opportunity to present gifts to speakers and participants



Reserving dedicated space for the partner to set up a stand or table for company representation and distribution of marketing materials



Allowing the partner the possibility to present the company from the stage for up to 5 minutes



**JOIN US!**

**UBF**  
Ukrainian  
Business  
Forum

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